ESTTA Tracking number:

ESTTA491060 08/27/2012

Filing date:

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding                | 91206167  |
|---------------------------|---|
| Party                     | Defendant Polo Gear Intellectual Properties, Inc.   |
| Correspondence<br>Address | KYLE T. PETERSON PATTERSON THUENTE CHRISTENSEN PEDERSEN, 4800 IDS CTR 4800 80TH SOUTH 8TH ST MINNEAPOLIS, MN 55402 trademark@ptslaw.com |
| Submission                | Appearance of Counsel/Power of Attorney   |
| Filer's Name              | Joseph R. Englander   |
| Filer's e-mail            | ptomail@shutts.com  |
| Signature                 | /joseph r. englander/   |
| Date                      | 08/27/2012  |
| Attachments               | BHPC POA 2.pdf ( 1 page )(580190 bytes )  |

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| In the matter of trademark application Serial For the mark: POLOGEAR (LOGO) | No.: 85/458,112          |
|---|--------------------------|
| Date of filing: October 27, 2011  |                          |
| BHPC ASSOCIATES LLC,  |                          |
| Opposer,  |                          |
|   | Opposition No.: 91206167 |
| V.  | )                        |
|   | APPEARANCE OF COUNSEL/   |
| Polo Gear Intellectual Properties, Inc.                                     | POWER OF ATTORNEY        |
| Applicant.  |                          |
|   |                          |

## APPEARACE OF COUNSEL/POWER OF ATTORNEY

Applicant, Polo Gear Intellectual Properties, Inc., hereby designates SHUTTS & BOWEN LLP whose postal address is 200 E. Broward Boulevard, Suite 2100, Fort Lauderdale, Florida 33301, as its attorneys in the above-identified opposition.

Please change the attorneys of record in the above-identified matter to SHUTTS & BOWEN LLP whose postal address is 200 E. Broward Boulevard, Suite 2100, Fort Lauderdale, Florida 33301, Telephone (954) 524-5505, Fax (954) 524-5506, E-Mail <a href="mailto:ptomail@shutts.com">ptomail@shutts.com</a>, with all communications directed to the attention of Joseph R. Englander and Daniel J. Barsky.

All previous powers of attorney granted in this matter are hereby revoked.

RESPECTFULLY SUBMITTED this 24th day of August, 2012.

Respectfully submitted,

By: Name: Court teller:
Title: President